

## Bylaes • Supplements

### FEB • MAART/MARCH

Die fokus val op Veeteelt – ingesluit verskillende beesrasse (vleis en melk), varke, bokke, volstruise en skape (vleis en wol).  
• The spotlight will be on animal production – this will include cattle breeds (beef and dairy), pigs, goats, ostriches and sheep (meat and wool).

### APRIL • MEI/MAY

Meimaand is tradisioneel NAMPO-tyd en aangesien dié uitgawe by NAMPO versprei word, val die fokus grootliks, maar nie eksklusief op akkerbou. • Traditionally May is reserved for NAMPO and since this edition will be distributed at the show, the focus will therefore be primarily, but not exclusively, on field crops.

### JUNIE/JUNE • JULIE/JULY

Dit is die ideale tyd om 'n onderwys bylaag te plaas. Landbou-skole, kolleges en ander tersiêre instellings het die geleentheid om bemarking te doen, beeld te bou en nuwe studente te werf.  
• This supplement is reserved for education and training, giving agricultural schools, colleges and other tertiary institutions the opportunity to do marketing, image-building and recruiting of new students.

### AUG • SEPT

Hierdie bylaag kan in twee verdeel word: fokus op tuinbou- varsprodukte, alle vrugte en groente asook die blombedryf.  
• This supplement will focus on horticulture and can be divided into two sections. The first being fresh produce, including all fruit types and vegetables, and the second – flowers.

### OKT/OCT • NOV

Agri SA se kongres vind in Oktober plaas en die fokus is derhalwe grootliks op die kongres. Dit stel die geleentheid vir alle maatskappye betrokke by georganiseerde landbou om hul ondersteuning te wys.  
• The Agri SA congress takes place in October and the focus will therefore be on the congress and will provide companies the opportunity to reinforce their association and support of organised agriculture.

### DES/DEC • JAN

Agri SA vennote reflekteer op die jaar wat verby is en vooruitsigte vir die nuwe jaar. Adverteerders het die geleentheid om nuwejaarspromosies te bemark. Die oorhoofse tema sluit in alle landbouthoerusting van tuingereedskap en besproeiing tot by trekkers, onderdele, grassnyers en waterpype. Daar sal ook geleentheid wees om die nuwe modelle vir passasiersmotors, bakkies en vragmotors te vertoon.  
• Agri SA's partners highlight on the past year's experiences as well forecast for the new year ahead. Advertisers have the opportunity to promote new year specials. The December/January issue will investigate agricultural equipment to ensure that farmyards, fields, gardens, workshops and garages are adequately equipped – from garden equipment and irrigation systems to tractors, parts, mowers and pipes. There is also the opportunity to preview the latest passenger and commercial vehicle models.

**Sirkulasie / Circulation 32 000**  
**Afrikaans / English**

## Verskynings- en Advertensiemateriaal Sluitingsdatums Publishing Dates and Ad Material Deadlines

Uitgawe Edition	Besprekings Sluit Booking Deadline	Advertensiemateriaal Sluit Ad Material Deadline	Aflewering Delivery Date
Feb • Maart/March	1 Feb 2006	10 Feb 2006	1 Maart/March 2006
April • Mei/May	1 April 2006	10 April 2006	1 Mei/May 2006
Junie/June • Julie/July	1 Junie/June 2006	10 Junie/June 2006	1 Julie/July 2006
Aug • Sept	1 Aug 2006	10 Aug 2006	1 Sept 2006
Okt/Oct • Nov	1 Okt/Oct 2006	10 Okt/Oct 2006	1 Nov 2006
Des/Dec • Jan 2006	21 November 2006	28 November 2006	19 Des/Dec 2006

## Kontakbesonderhede & Adres • Contact Details & Address

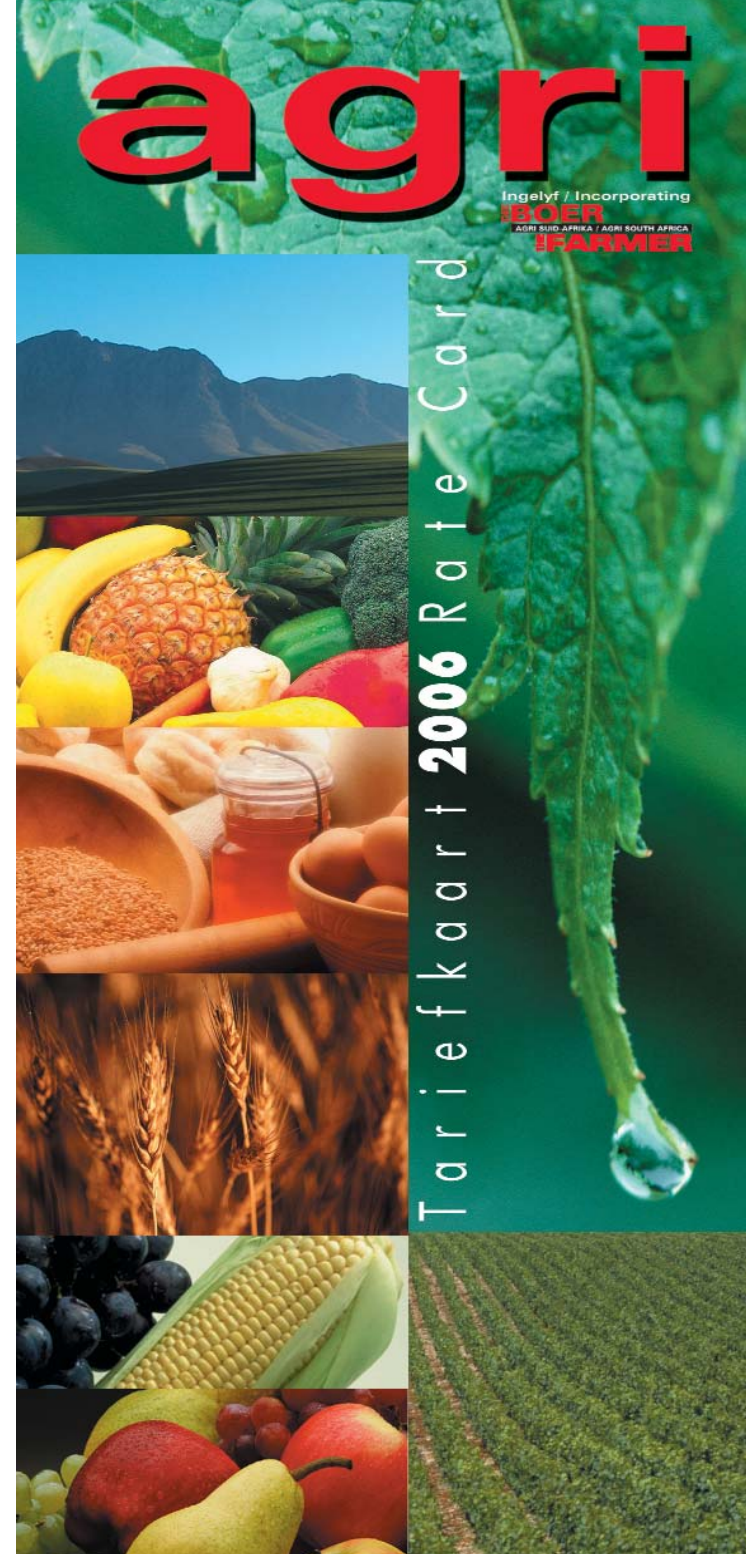
### ADVERTENSIEBESPREKINGS • ADVERTISEMENT BOOKINGS

Advertensiebestuurder/ Advertising Manager: ☎ 012 322-6980 • 📠 082 388 0009 • 📠 012 320-0557 • 📧 [advertising@agriinfo.co.za](mailto:advertising@agriinfo.co.za)  
✉ Posbus/PO Box 1508, Pretoria, 0001

### STRAATADRES • PHYSICAL ADDRESS

28ste Vloer, SALU-gebou, H/v Andries- & Schoemanstraat, Pretoria, 0001  
28th Floor, SAAU Building, Cnr Andries & Schoeman Streets, Pretoria, 0001

Kantoorure/Office Hours: 08:00 – 16:00



**A**gri SA is die trotse uitgewer van **agri**. Sedert sy stigting in 1904 het Agri SA op nasionale- en internasionale vlak beleidsbeïnvloeding tot voordeel van kommersiële landbouprodusente en -besighede gedoen.

'n Ingeligte boeregemeenskap wat saamwerk om gemeenskaplike uitdagings te hanteer, is vir Agri SA belangrike voorwaardes vir die toekomstige sukses van die bedryf. As kommunikasiemedium het AGRI 'n sleutelrol in die verband.

AGRI is die enigste landboupublikasie wat direk uit die georganiseerde landbou se mees invloedryke raadsaal op nasionale vlak aan landbouers rapporteer. Dit verskaf agtergrondinligting oor beleid, wetgewing en programme wat vir landbouers van belang is. Dit gee ook raad, voorligting en vars nuus oor aktuele gebeure aan die meer as 30 000 boere wat by die Agri SA-groep inskakel asook aan ander belanghebbendes.

Inset- en diensverskaffers kan daarby baat om hulself deur AGRI aan die boere wat Suid-Afrika voed en ook suksesvol internasionaal meeding, bekend te stel.



**A**gri SA is the proud publisher of **agri**. Since its inception in 1904, Agri SA has influenced policy at national and international level to the benefit of commercial farmers and agribusiness.

Agri SA believes that an informed farming community that joins forces to deal with challenges is an important prerequisite for the future success of the industry. As communication medium, AGRI plays a key role in this regard.

AGRI is the only agricultural publication that reports directly to farmers from organised agriculture's most influential boardroom at national level. It provides background information on policy, legislation and programmes that are of interest to farmers. It also offers advice, extension and the latest news on topical issues to more than 30 000 farmers who are affiliated with the Agri SA group, as well as to other interested parties.

Input suppliers and service providers can benefit by using AGRI to introduce themselves to the farmers who feed South Africa while also competing successfully at international level.

## Advertensietariewe • Advertising Rates

Grootte Size	Volkleur Full colour	Swart & Wit Black & White	Snygrootte Trim Area	Bloeigrootte Bleed Area
Volblad / Full page (A4)	R 15 900.00	R 12 000.00	275 x 210 mm	281 x 213 mm
Halfblad / Half page (A5)	R 7 950.00	R 6 000.00	138 x 210 mm	141 x 213 mm
Kwartblad / Quarter page (A6)	R 3 950.00	R 3 000.00	138 x 105 mm	141 x 108 mm
Advertensieblok Advertisement block (A7)	R 2 000.00	R 1 600.00	68 x 105 mm	68 x 105 mm
DPS	R 29 200.00	R 23 500.00	275 x 420 mm	281 x 426 mm
DPS halfblad / half page	R 15 900.00	R 12 000.00	138 x 420 mm	141 x 426 mm
Voorblad (Naam & foto plus een promosieblad binne) Front Cover (Name & photo plus one promotional page inside)	R 24 000.00	-	275 x 210 mm	281 x 213 mm
Binne voor / Inside front (A4)	R 17 500.00	-	275 x 210 mm	281 x 213 mm
Binne agter / Inside back (A4)	R 17 500.00	-	275 x 210 mm	281 x 213 mm
Agterblad / Back page (A4)	R 18 500.00	-	275 x 210 mm	281 x 213 mm
Dubbel A7 strookadvertensie Double A7 strip advertisement	R 4 100.00	R 3 000.00	68 x 210 mm	71 x 213 mm
Los bylaes / Loose inserts	R 5 500.00			

Bostaande koste is per plasing / Pryse sluit 16.5% agentskapkommissie in maar sluit BTW uit.  
The above costs are per placement / Prices include 16.5% agency commission, but exclude VAT.

## Spesiale Kortings • Special Rebates

- 5% Korting vir 'n advertensie in 3 uitgawes / 5 % Rebate for an advertisement placed in 3 editions.
- 10% Korting vir 'n advertensie in 6 uitgawes / 10% Rebate for an advertisement placed in 6 editions.

## Tegniese Spesifikasies • Technical Specifications

Raster/ Screen: 150 Lpi  
Materiaal/Material: PDF/TIFF op/on CD  
Snygrootte/Trim size: 275 x 210mm  
Druk-grootte/Print area: 245 x 180mm

*Please note: While every effort will be taken to ensure colour matching, the publishers can accept no responsibility for errors unless you provide chromalin proofs together with your electronic version of your material.*

